

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

Finnish

Primary language

Finnish

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

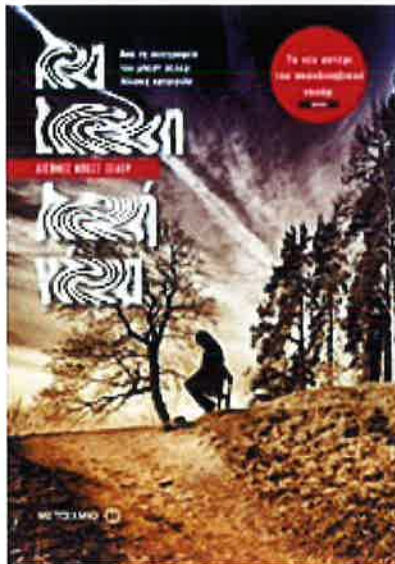


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

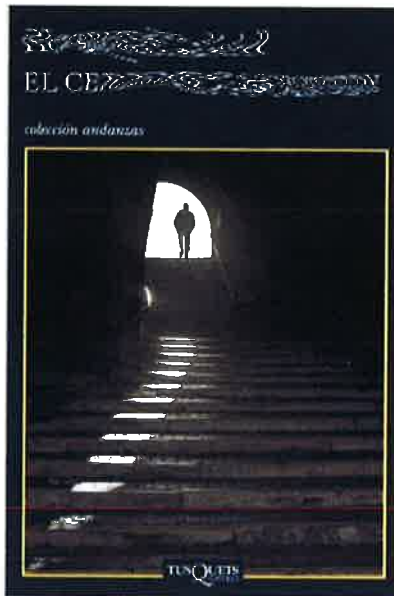


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

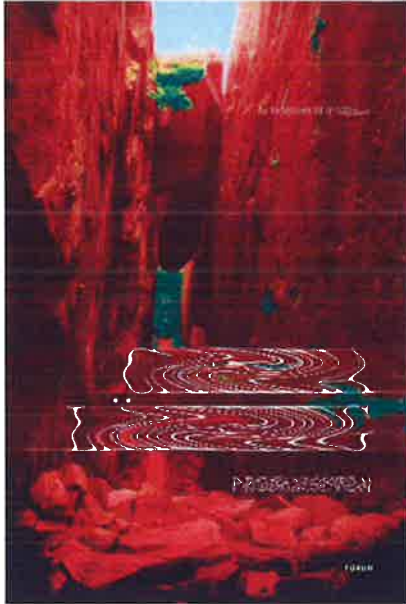
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

24

Nationality

Finnish

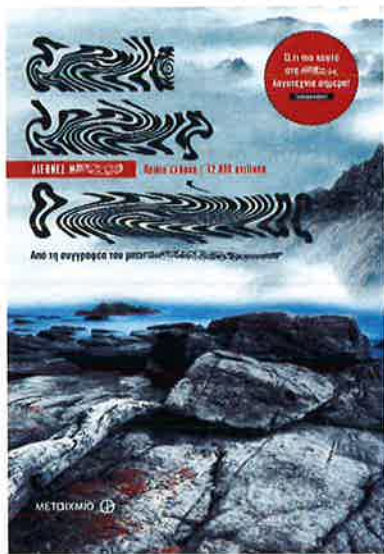
Primary language

Finnish

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

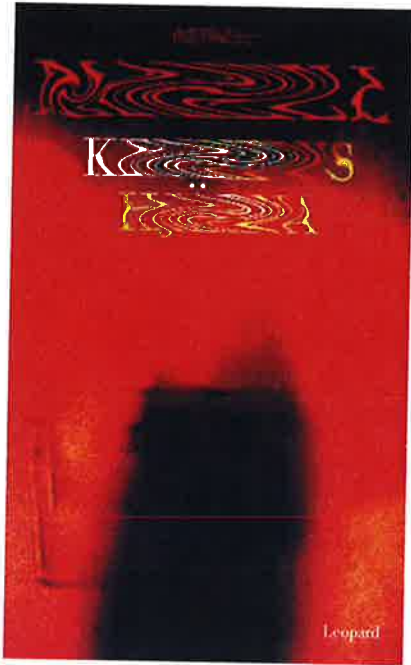
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

island

coast



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

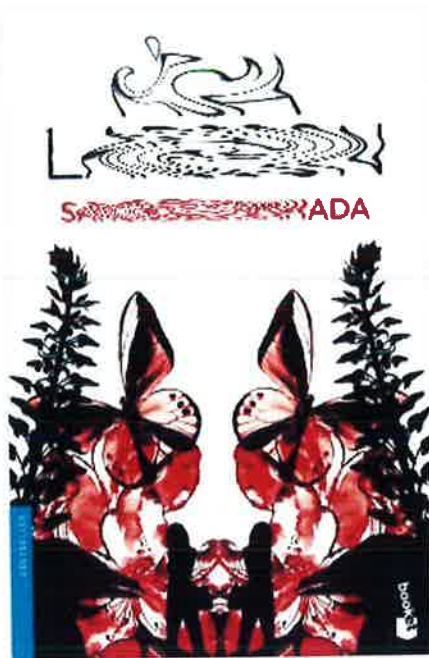
3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

ghosts



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

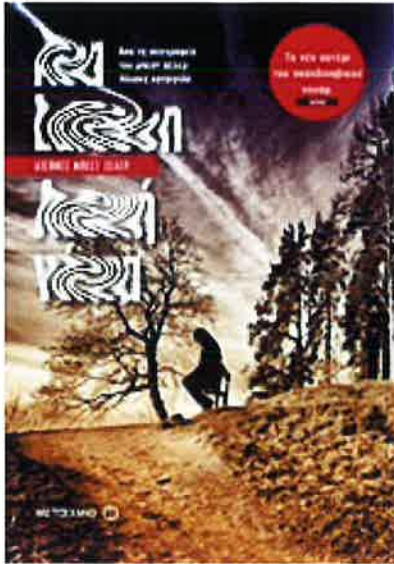
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

storm

kyrka

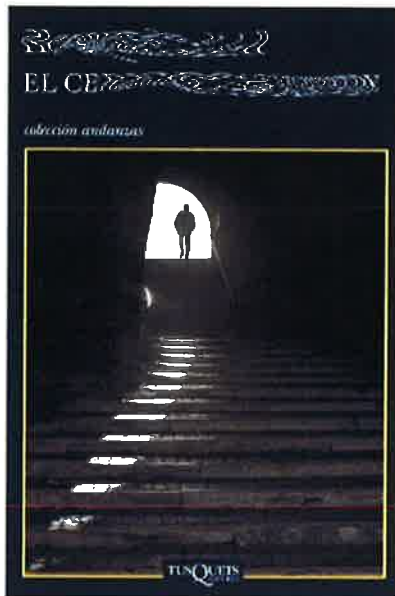


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

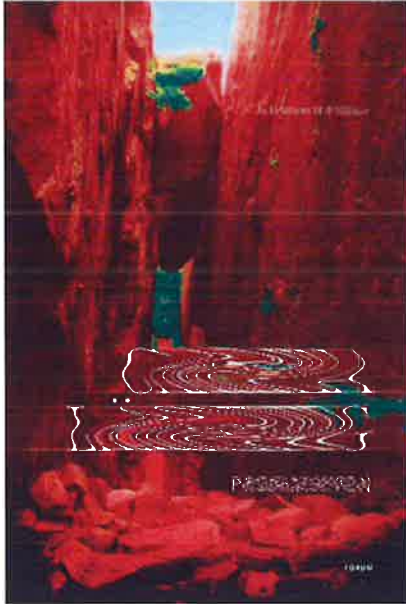
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

blood



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

middle east



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

nature

north

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

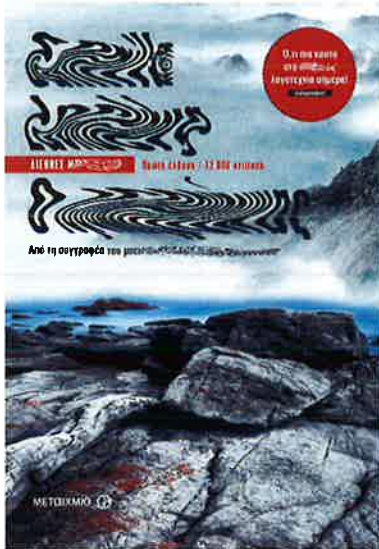
French

Primary language

French

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

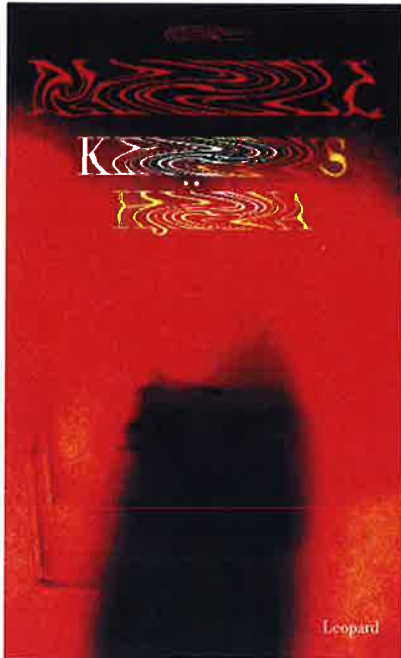
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

sea

fog



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

red

blurry

shadow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Nature

blood

children



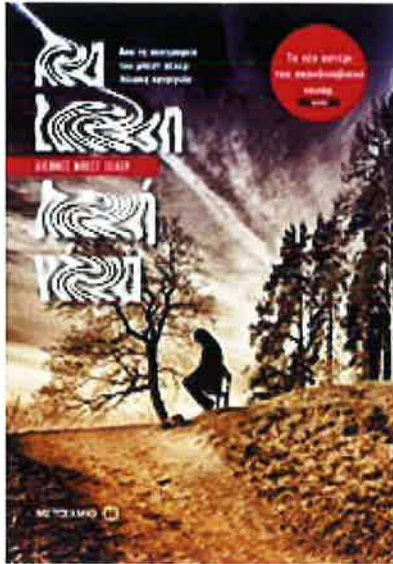
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

port
 church
 boats



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

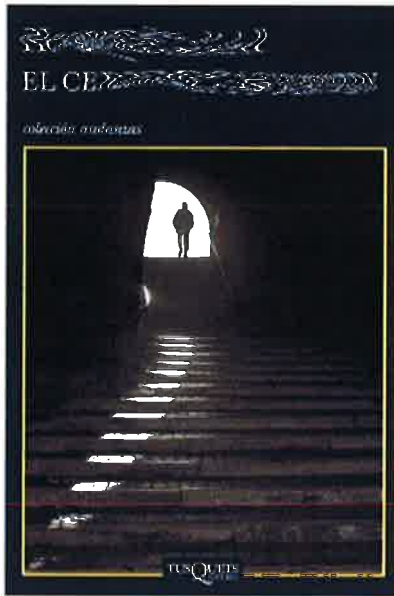
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

forest

depression

alone



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

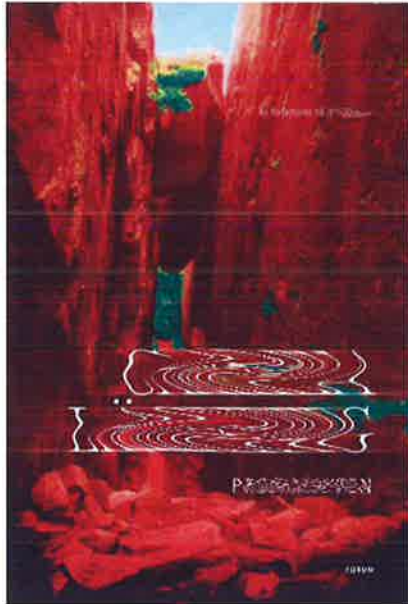
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

light

dark

stairs



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

falling

cliff

accident



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

murder

red



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

wolves

animals

forest

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

German

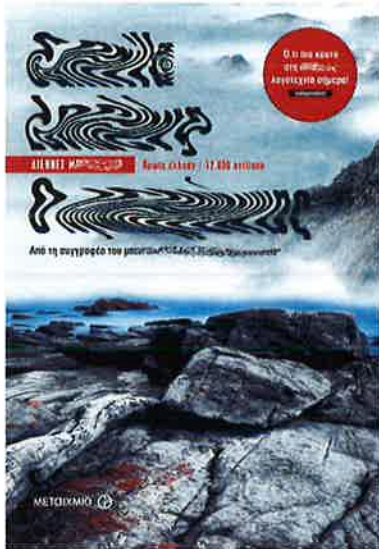
Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



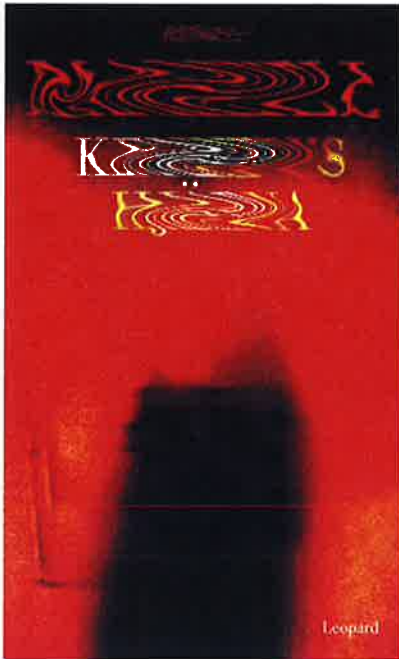
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

fog
 mystery
~~rock~~



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

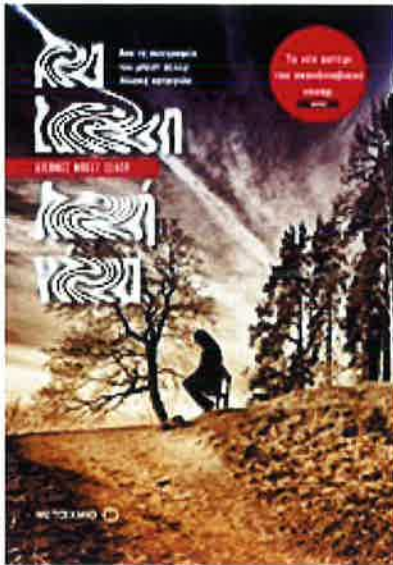
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Village
coast



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

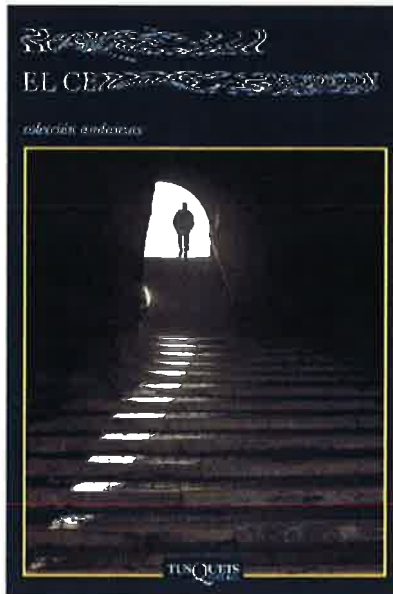
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

depression
forest
alone



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

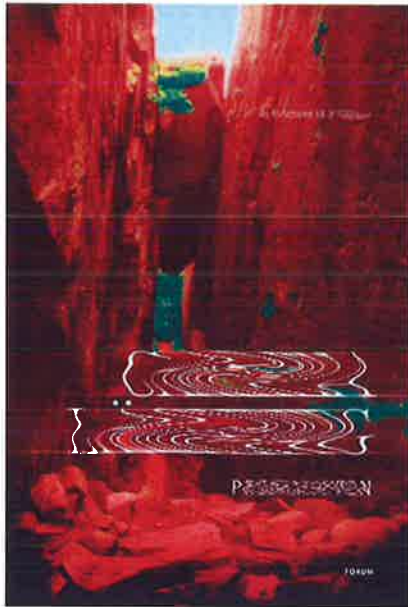
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery
crime



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
murder



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

forest

snow

dangerous

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

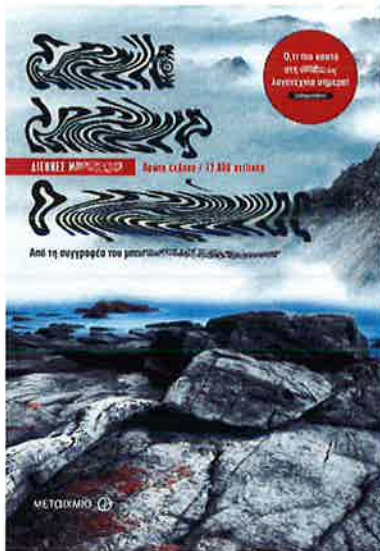
german

Primary language

german

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime

nature

blood



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

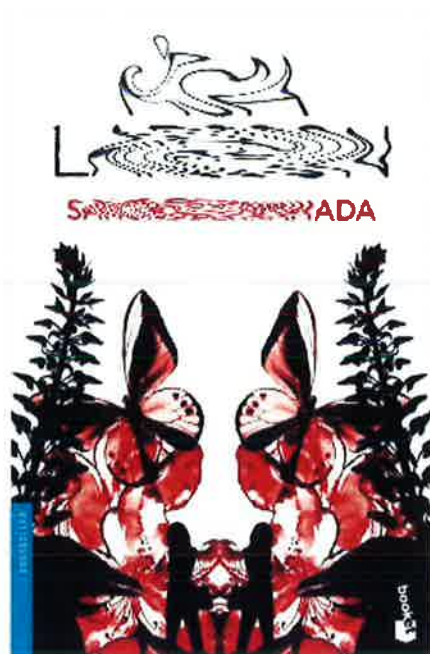
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

fantasy

friendship



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

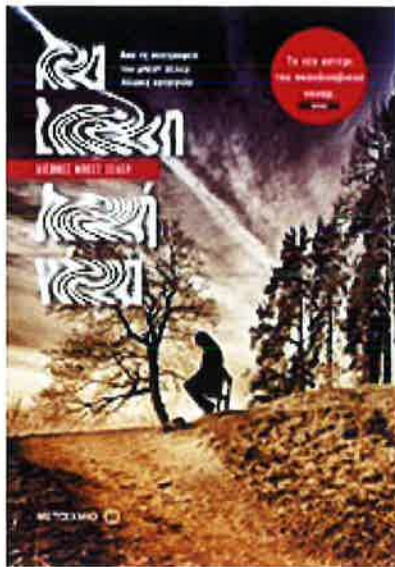
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

storm

secrets

village



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

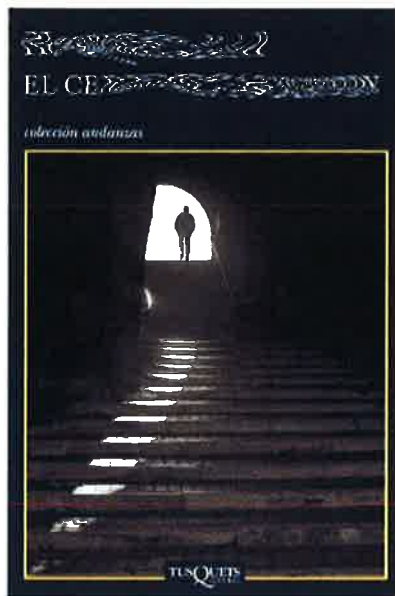
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

thoughtful

depression

loss



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery

crime

secrets



- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

crime



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

adventure

forest

life

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

26 _____

Nationality

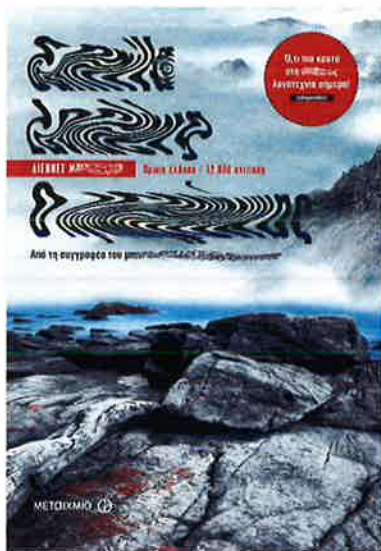
French _____

Primary language

french _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

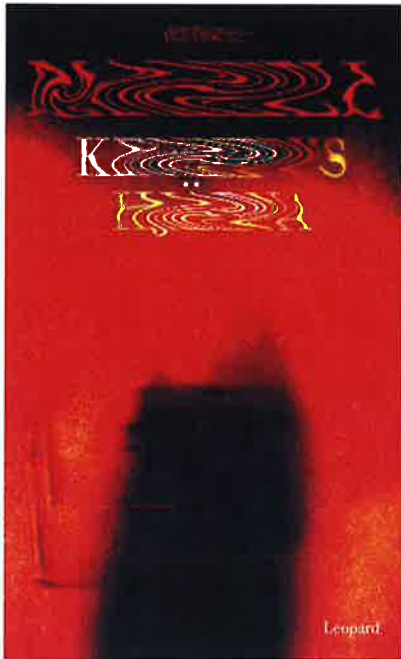
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

unknown

unseen



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

evil

murder



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

love

treason

lies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

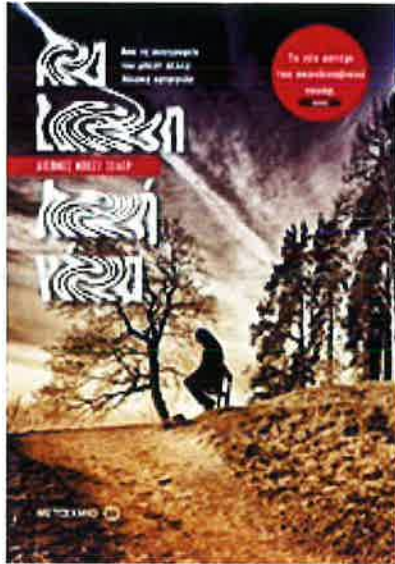
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

History

Dangerous



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

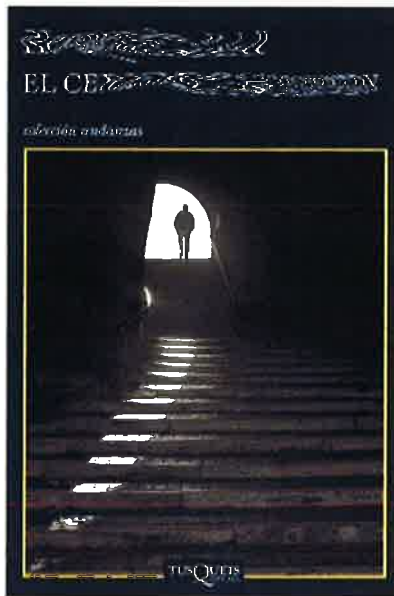
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Empty

wilderness

Loneliness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

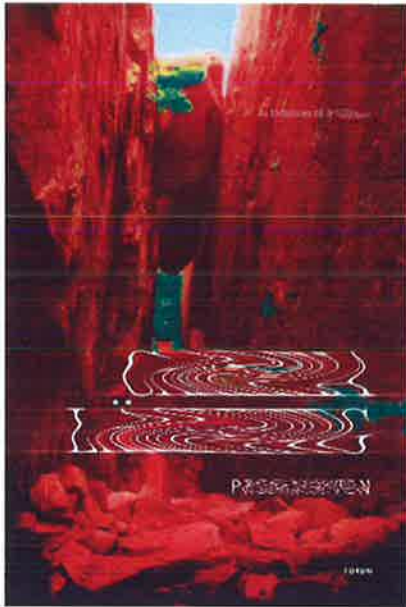
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Darkness
Insecure
Danger



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Height
falling
Trapped



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Bloodstains
fingerprint
detective

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

22

Nationality

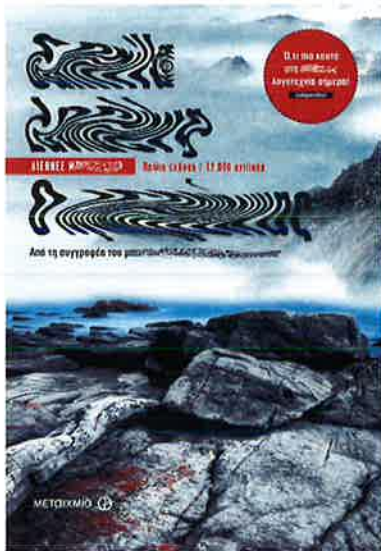
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

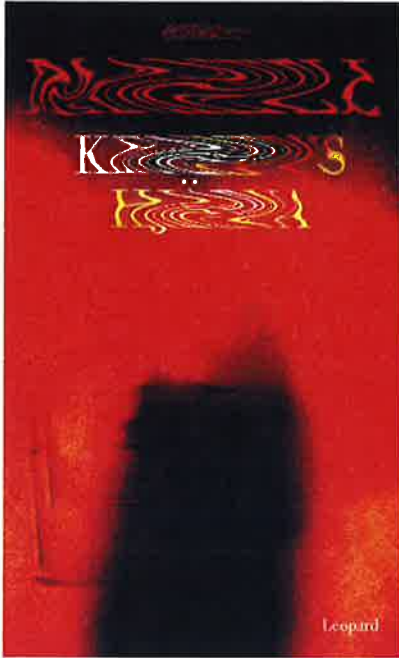
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark, crime,
rain



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

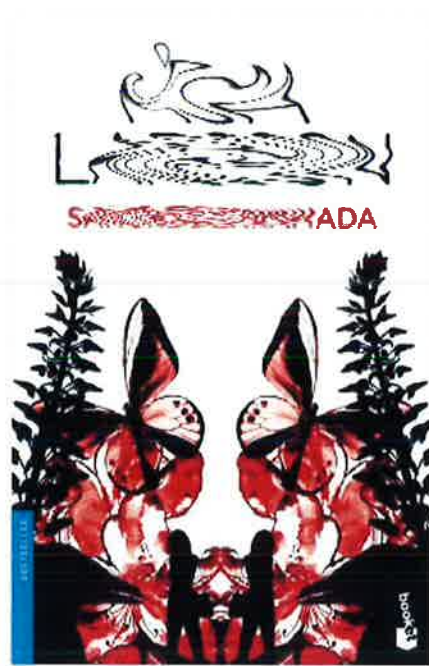
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

china

history

dark



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

love

animals

friendship



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

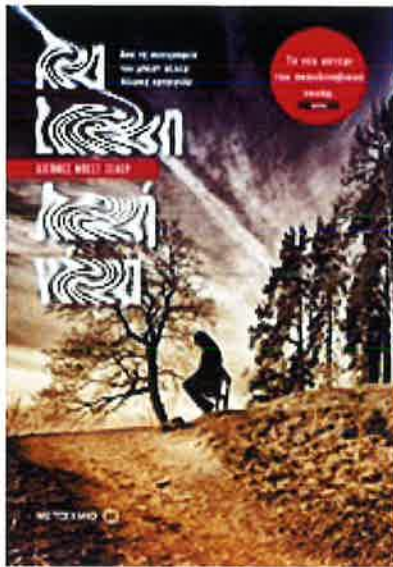
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blue

water

city



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

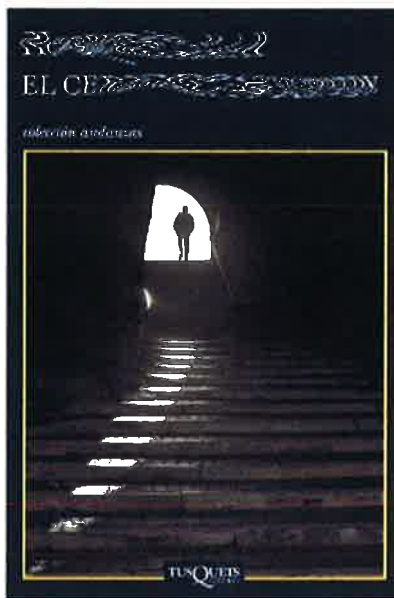
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

dead

storm

autumn



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

tunnel

scary

alone



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

to much red



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

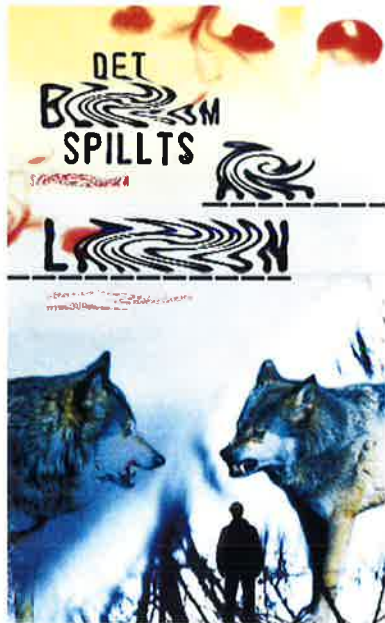
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ blood _____
 _____ dark _____



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

looks interesting

animal

relationship

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

27

Nationality

Finnish

Primary language

Finnish

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

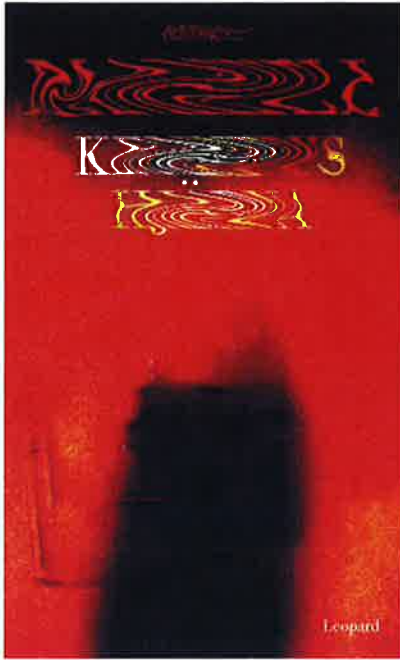
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

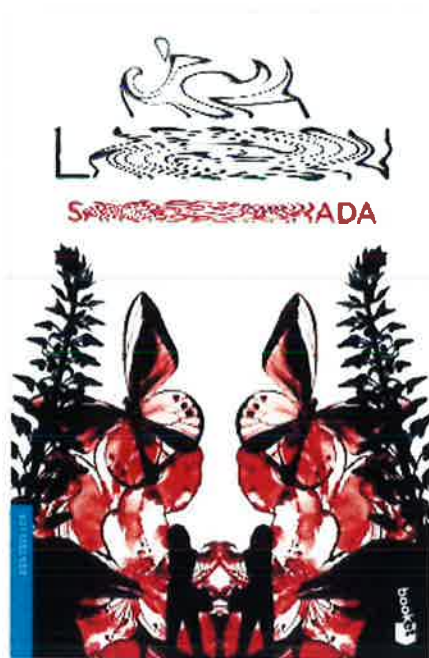
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

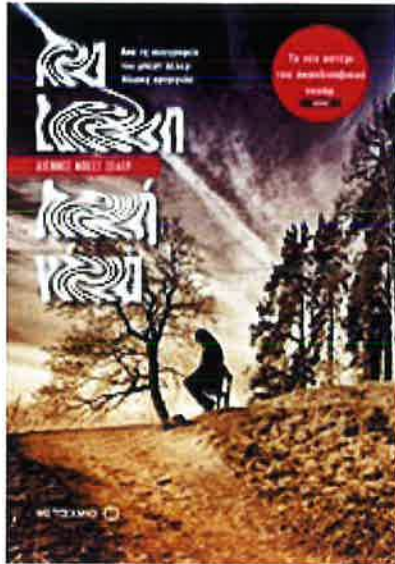
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

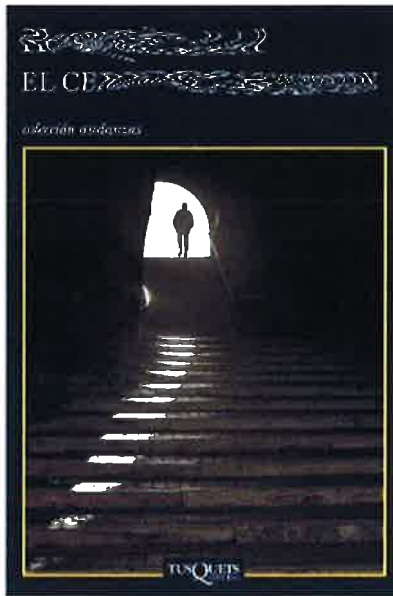
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

22

Nationality

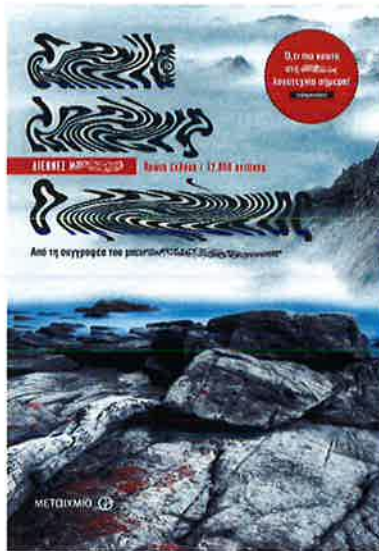
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

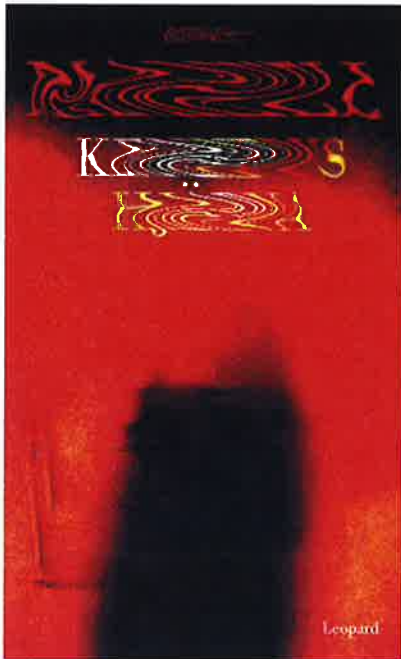
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark

Horror

mystery



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

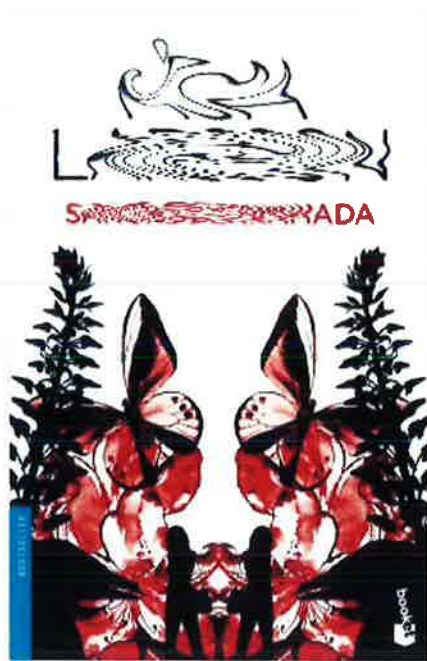
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

KZS



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

happy end



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

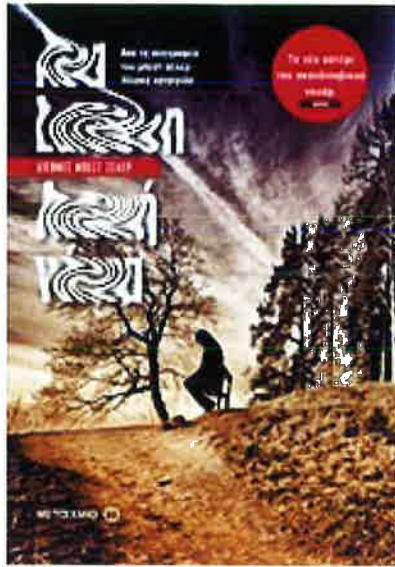
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

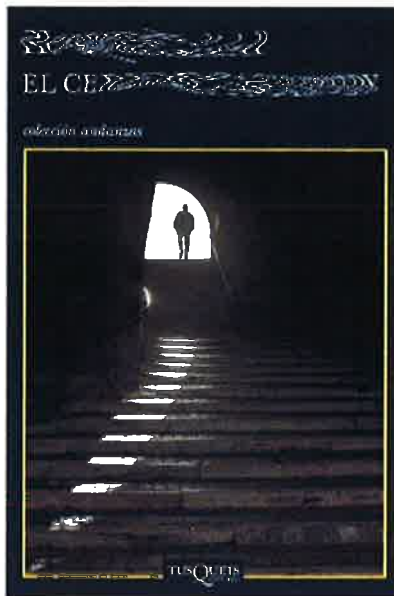


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

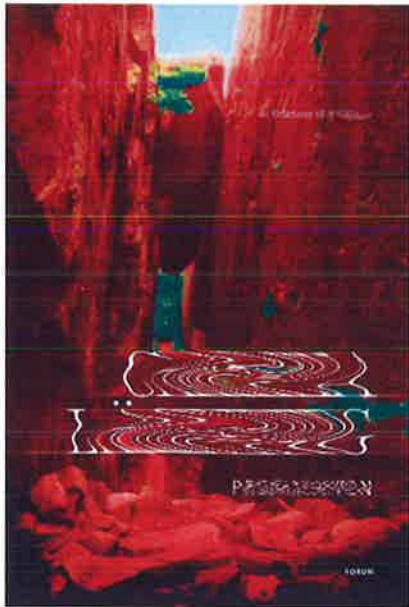
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

rise
Mon



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Line
 blood
 dog



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Nature

Murder

Nordic

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

22

Nationality

german

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

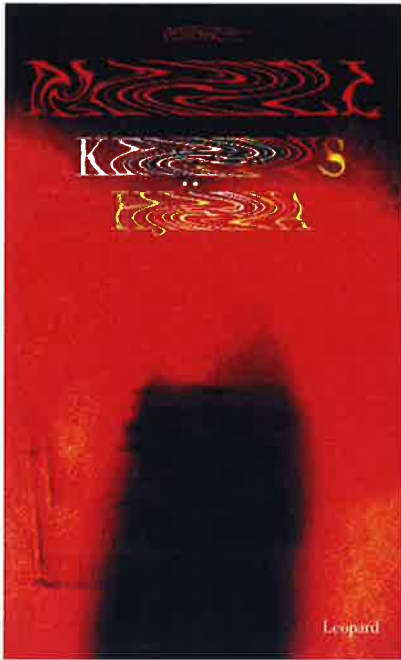
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

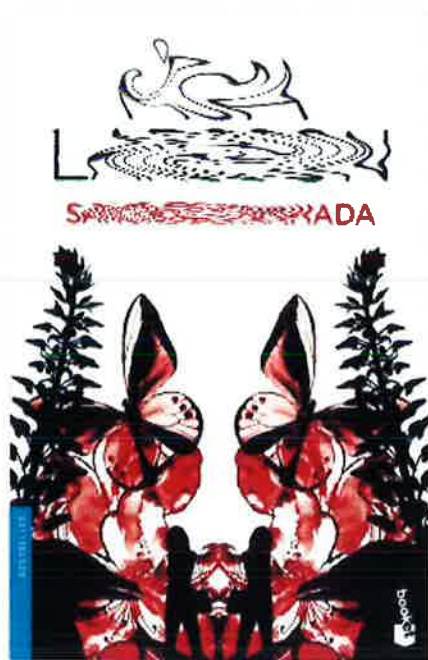


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

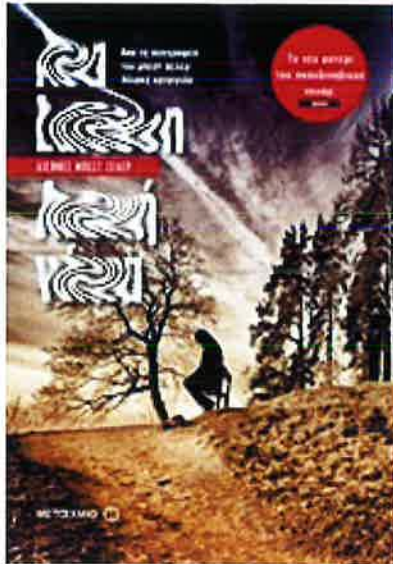


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

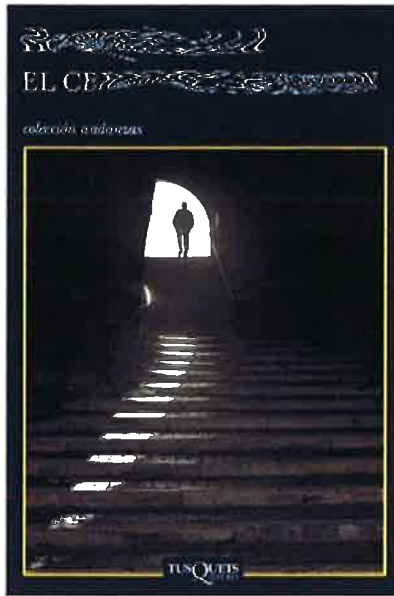


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

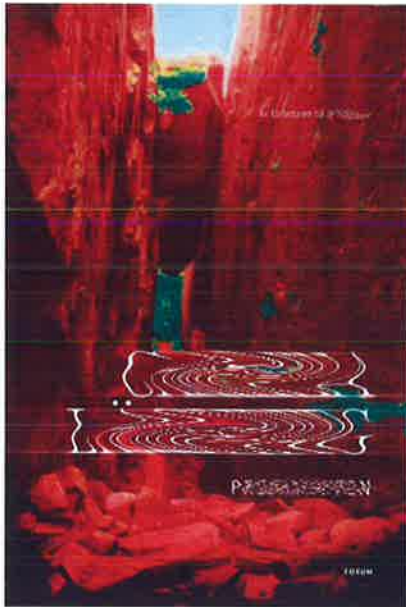
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

22

Nationality

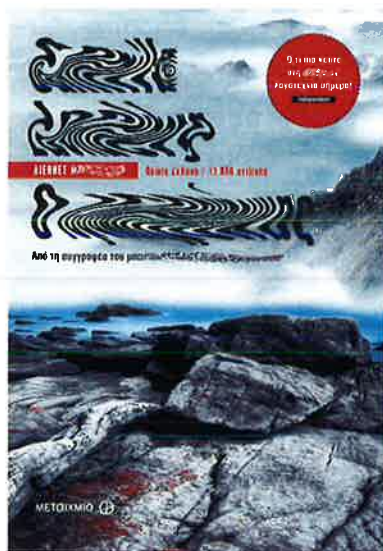
Swiss

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

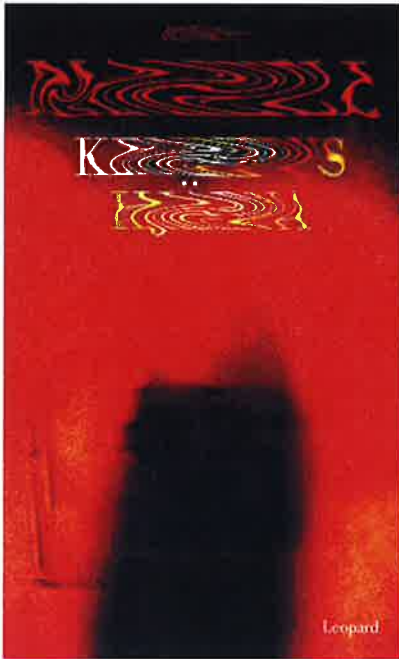
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

cold

sea



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood
 mystery
 ancient time



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

love story

romantic



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

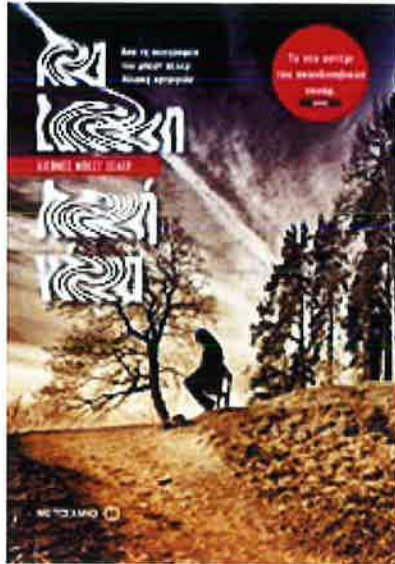
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

drama

village stories

family relationships



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

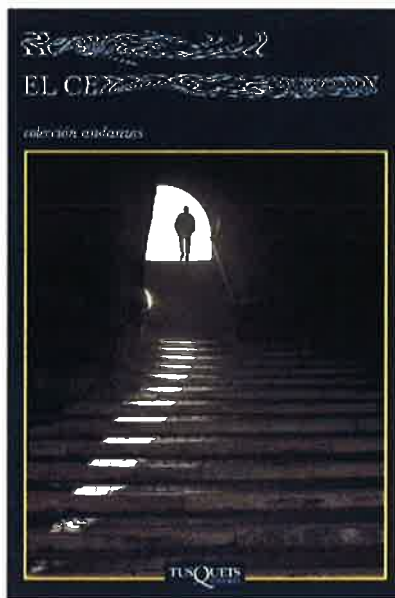
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

horror

killing



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness
southern country
thoughts about life



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

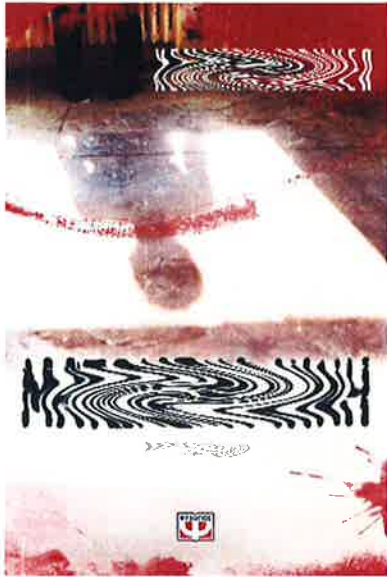
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

death

drama



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

Italian

Primary language

Italian

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

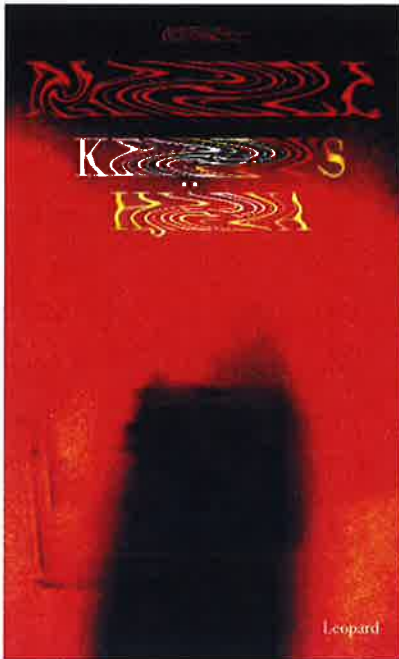
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery

wild sea

loneliness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Darkness
 Fear
 Blood



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

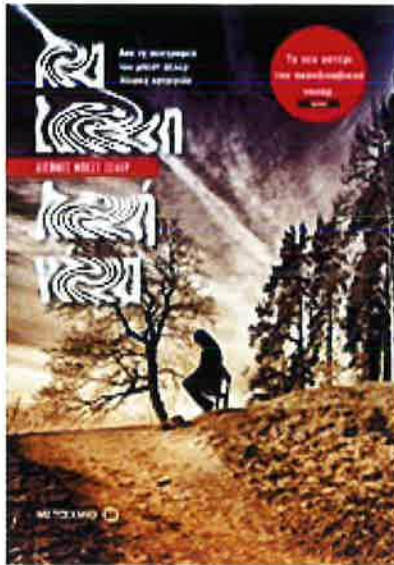
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



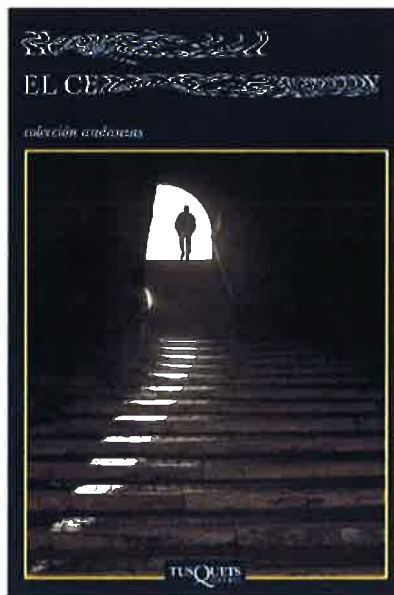
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Autumn



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

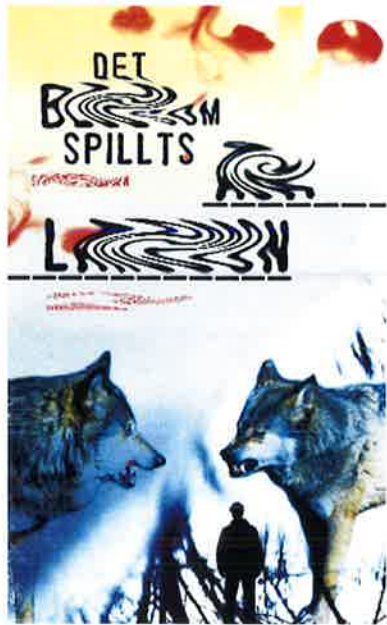
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

25

Nationality

Italian

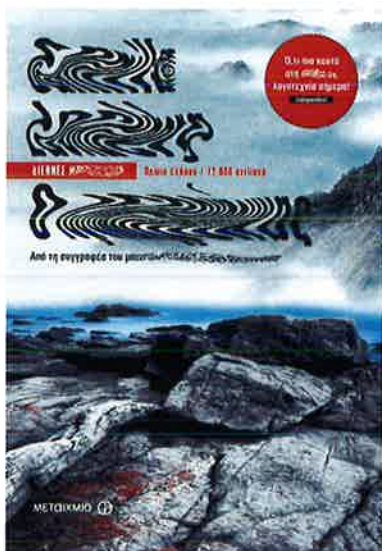
Primary language

Italian

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

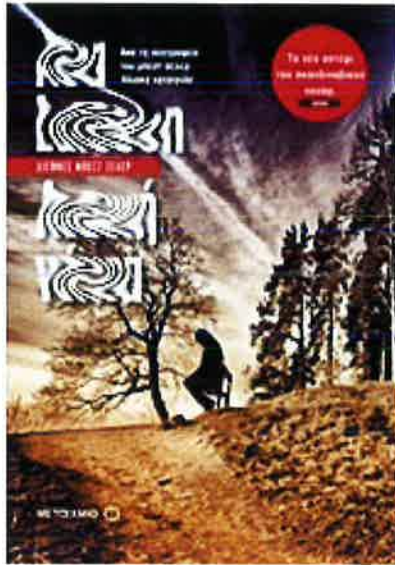


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

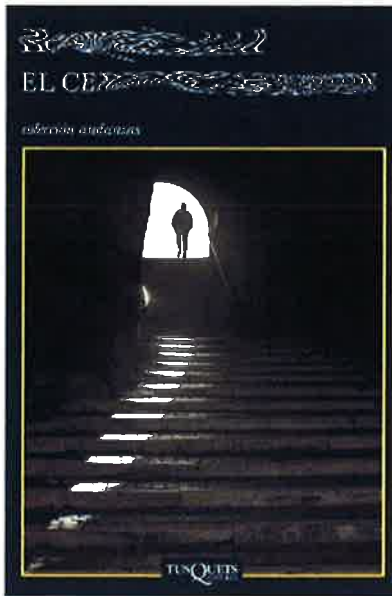


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

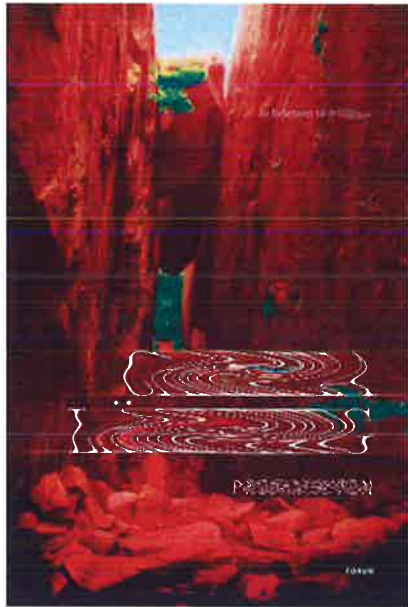
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

18

Nationality

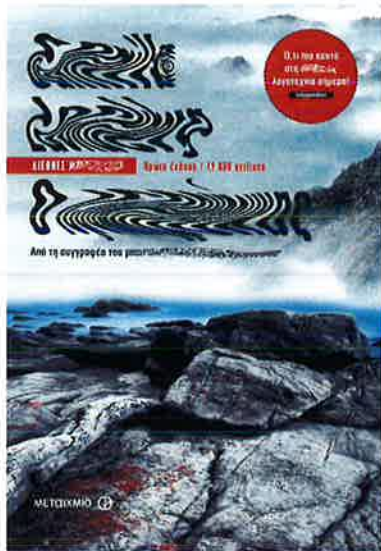
Australian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

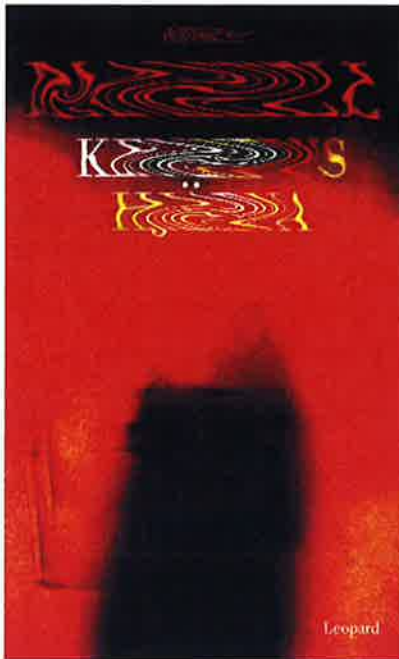
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

travel

mystery

dramatic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark

blood

anger



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

femininity

growth

searching



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

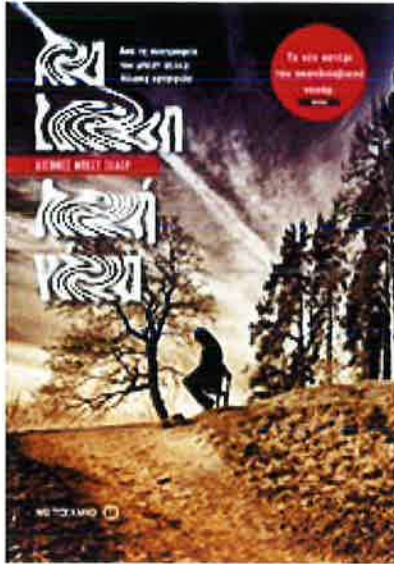
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

power

danger

strength



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

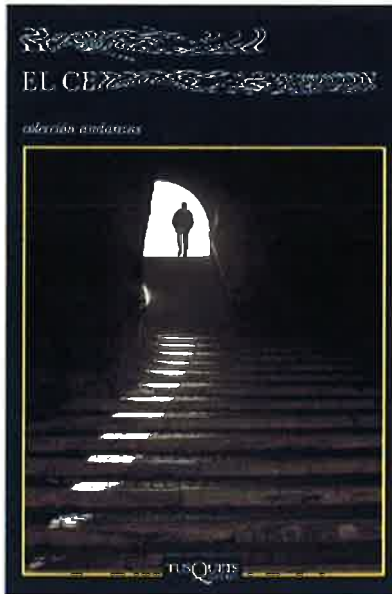
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

loneliness

dreary

sadness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

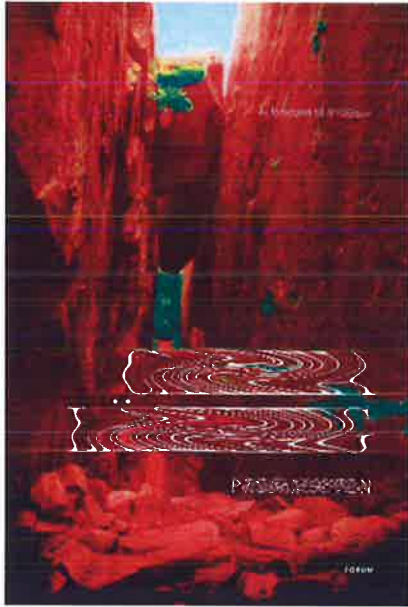
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

classic
 journey
 timeless



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

journey
 hope
 struggle



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

secrets
grunge
mystery



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

conflict

identity

drama

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

22

Nationality

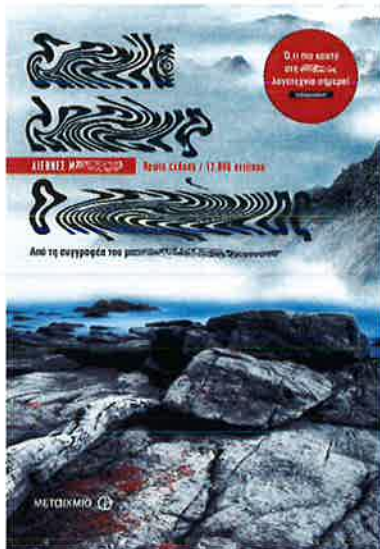
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

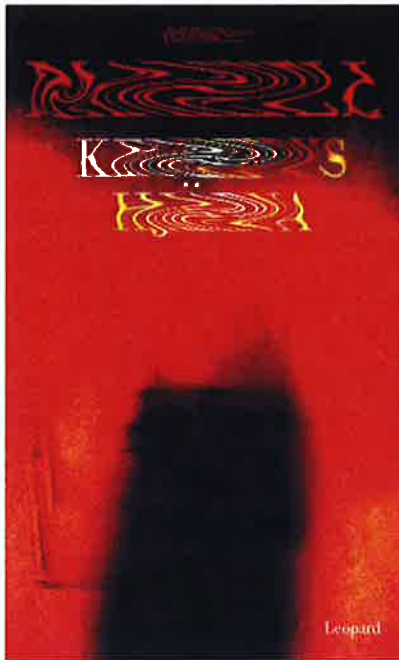
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark _____

mystery _____

crime _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

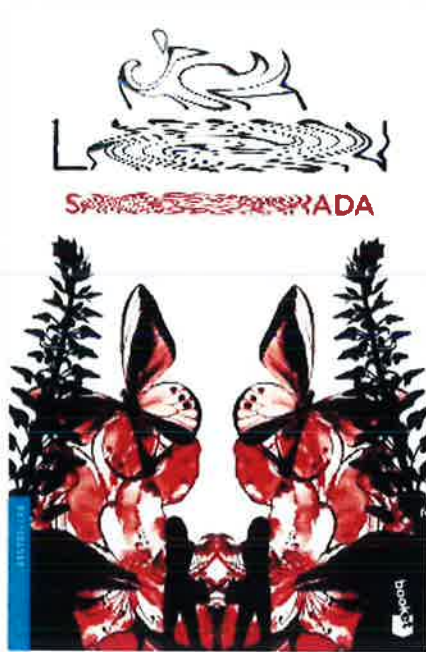
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

danger
erotic
hell



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

grow up

problems



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

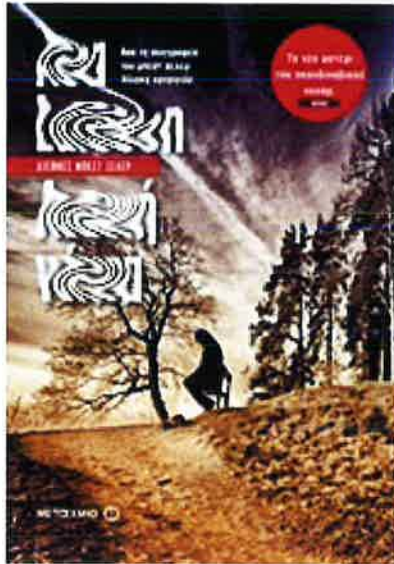
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

water

town

church



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

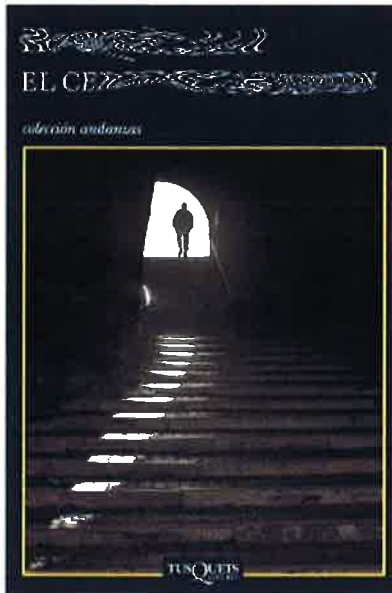
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness
death
sadness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

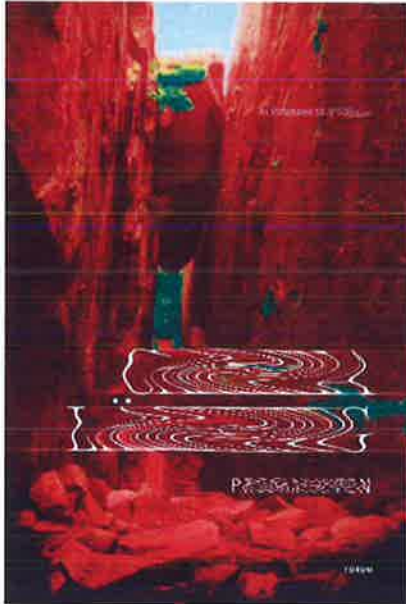
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

tunnel
darkness
light



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

prison

stones

danger



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

young
drug



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

rivals

fight

alone

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

24

Nationality

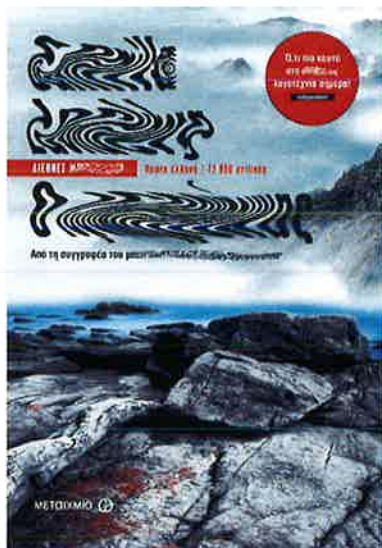
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

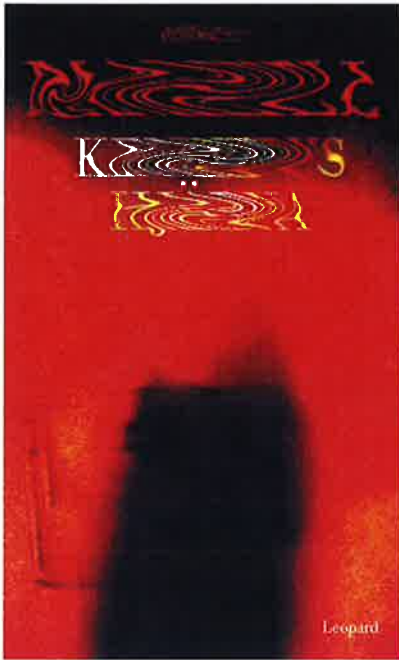
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

chaotic

striking

common



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

boring
 common
 unfriendly



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

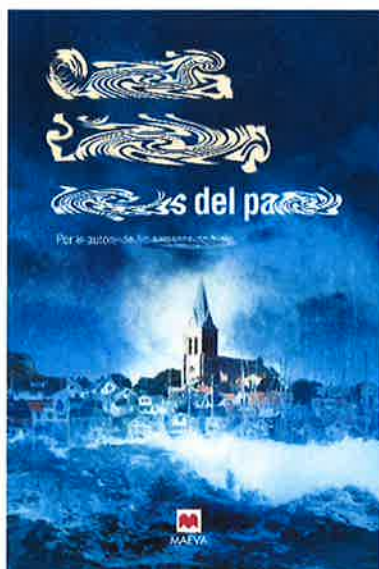
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

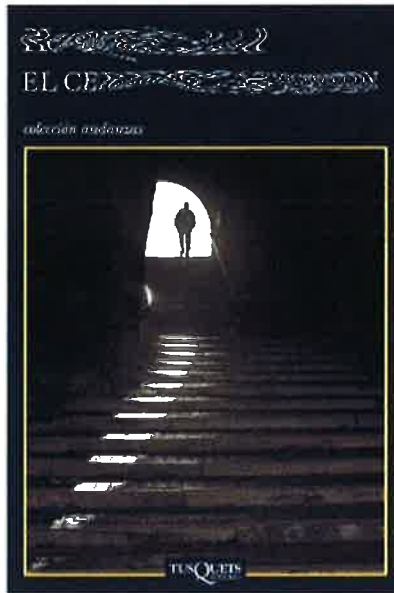
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Common
calm
sad



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

informative

difficult

objective



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Bloody



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

22

Nationality

Austria

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

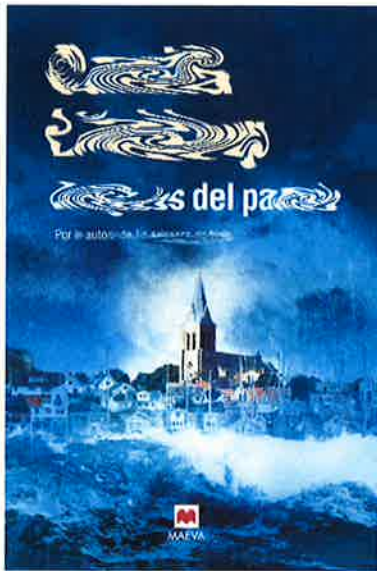


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

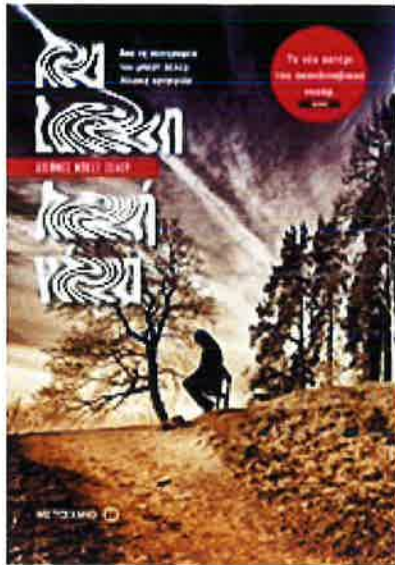
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

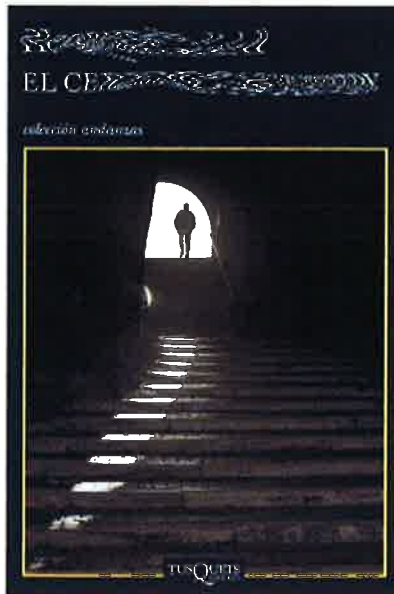
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

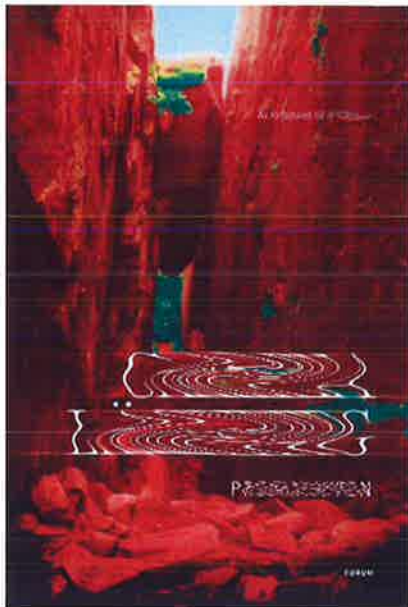
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

19 _____

Nationality

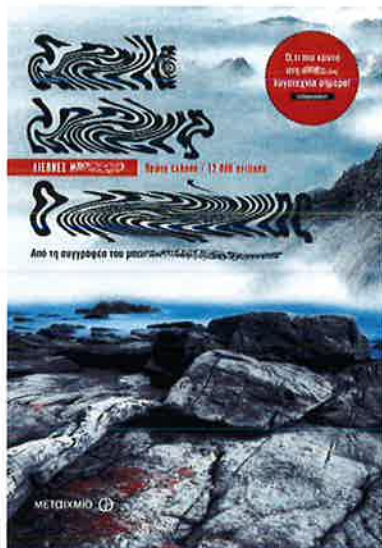
French _____

Primary language

French _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

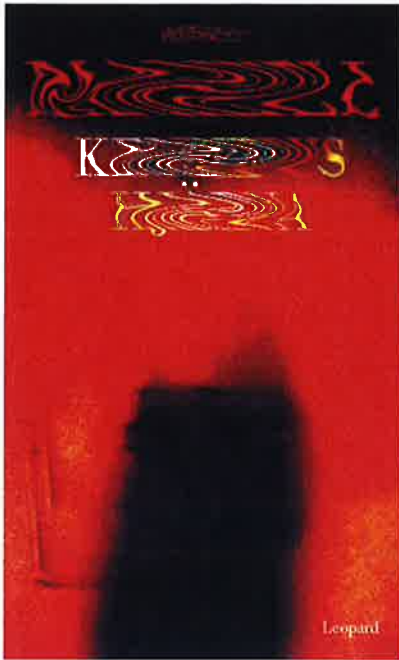
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Crime

Dark

Blood



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

love
 Passion
 Shadow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

landscape

Sharing

shadows



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

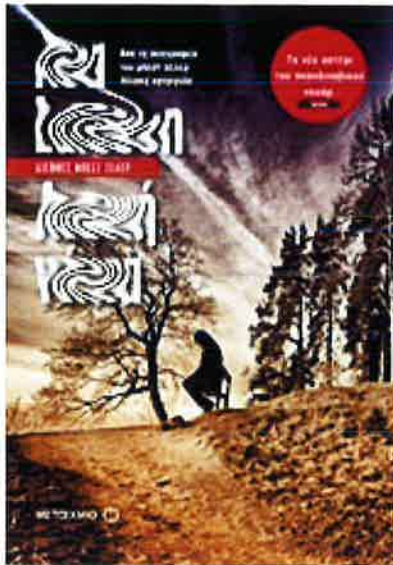
- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Church _____

Ocean _____

Travel _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

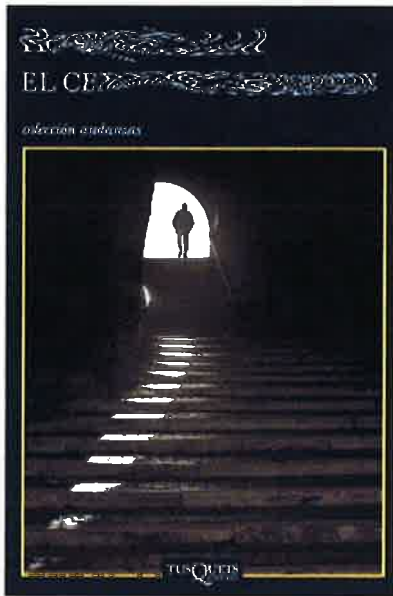
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Person

Life

Wilderness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Crime _____

Dark _____

Discovery _____



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Love

Wilderness

Landscapes



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

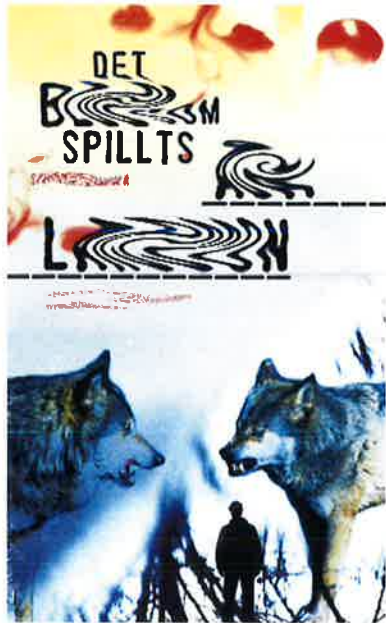
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Self-identity _____
 Lost _____
 Discovery _____



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Danger
Snow
Wolves

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

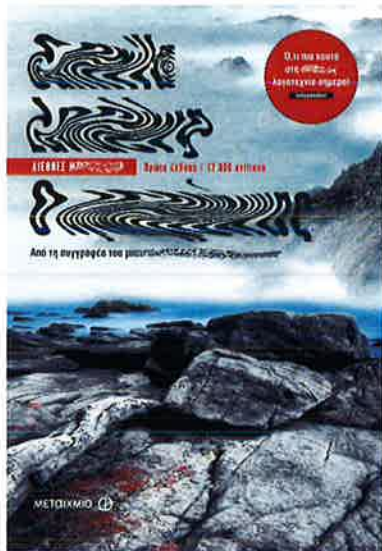
Nationality

Dutch

Primary language

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

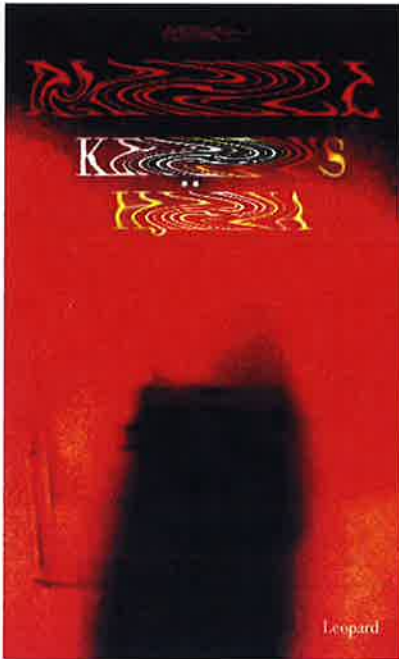
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Secret

disappear

foreign



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

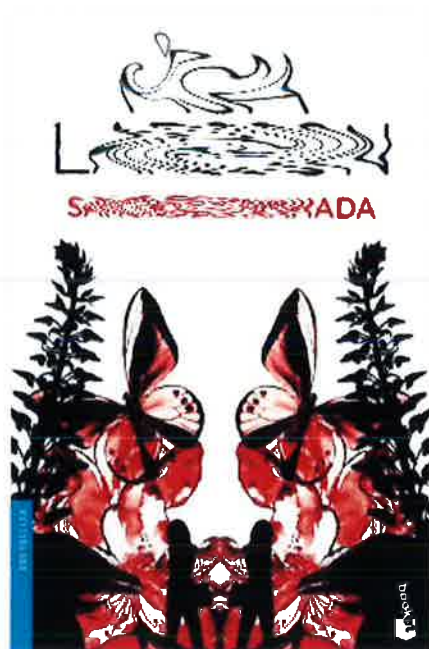
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

murder

gun



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

strange
 symmetrical
 ?



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

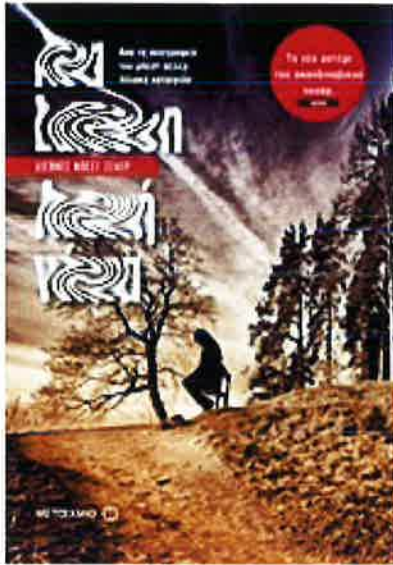
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

boat

water

nature disaster



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

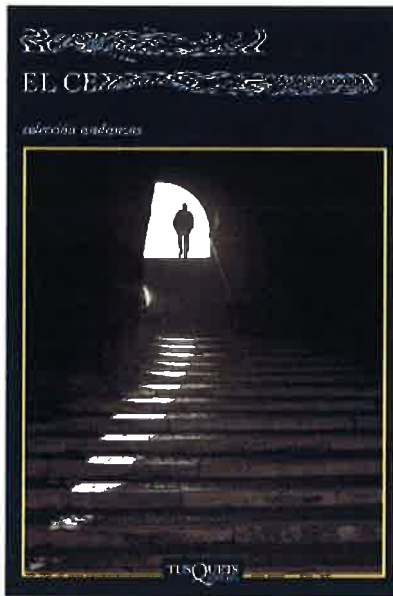
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

grave

death

survival



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

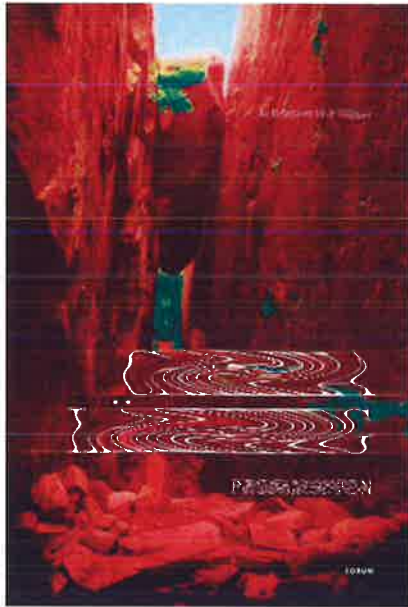
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

self knowledge

rehab

I person



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

red

strange



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

shot

blood

crime



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

wolf

child

alone

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

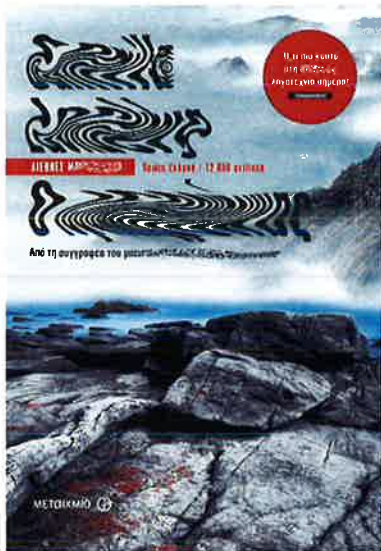
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

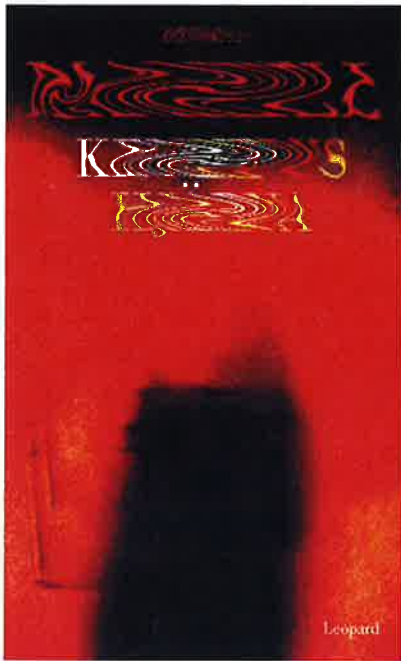
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

3rd person

boring

stuffed



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Angry

Action

Bright



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Young
fiction
cliché



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

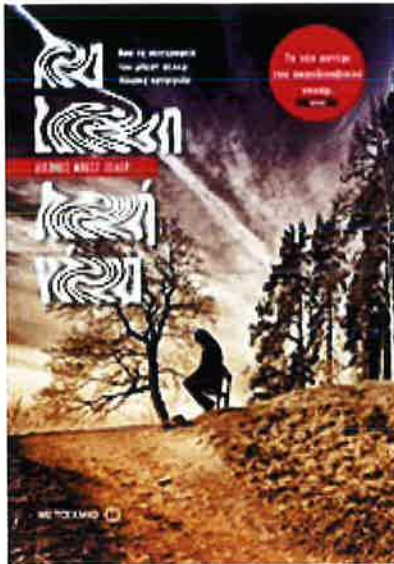
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Plot driven

action

drama



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

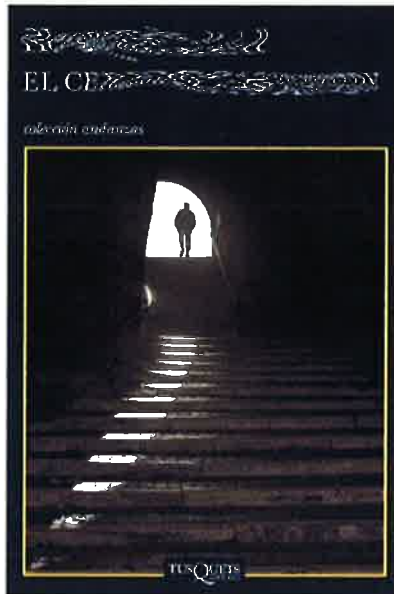
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

personal

story

Dispair



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

History
 Documentary
 Old



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Arm

Pain

adventure



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

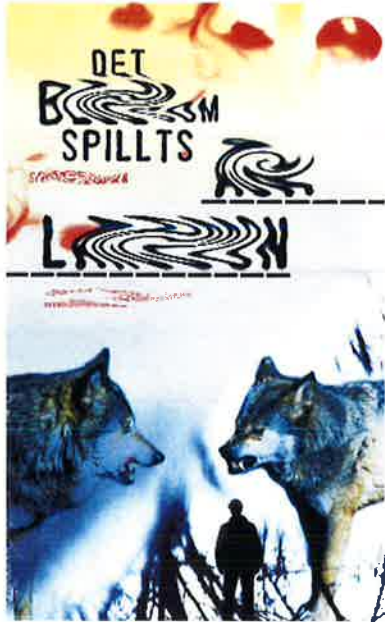
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Death

Anime

Sword



5. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Paperback
 Best seller
 Dog